



# Light Pole Banners

**QUESTIONS AND ANSWERS**

Sunland-Tujunga Neighborhood Council  
Sunland-Tujunga Shadow Hills Rotary Club

## Artists' Questions & Answers

### Who Are We?

Cindy Cleghorn – STNC Board member

Nelly Luboff – Co-chair Beautification committee

Izzy Candanoza – Graphic Designer

Karen von Gunten – STARC committee

### Partners

Sunland-Tujunga, Shadow Hills Rotary Club



Sunland-Tujunga Neighborhood Council  
Sunland-Tujunga Shadow Hills Rotary Club

## Artists' Questions & Answers

### What's this Project About?

Install light pole banners using local artists' works along Foothill Blvd in Sunland-Tujunga

We'll use the winning entries to promote awareness of, and participation in, the Sunland Tujunga Neighborhood Council

Great opportunity to showcase your artwork and compete for a \$400 prize (five will be awarded)

and-Tujunga Neighborhood Council  
and-Tujunga Shadow Hills Rotary Club

## Artists' Questions & Answers

### Entry Requirements

Artists must live or work in Zip Codes 91040 or 91042

No entry fee!

We encourage multiple entries up to 4 max, but an artist can only win 1 prize

If you win, you will be required to sign a legal release to receive your prize



Sunland-Tujunga Neighborhood Council  
Sunland-Tujunga Shadow Hills Rotary Club

## Artists' Questions & Answers

### Themes and Mediums

Artists' subjects should represent Sunland-Tujunga and our unique Neighborhoods:

**History/Heritage   Architecture   Flora and Fauna**

Artwork can be in any medium transferable to the banners' portrait format. Examples are, but not limited to:

**Photography, Watercolor, Acrylic, Oil Painting, Collage, or Pastel.**

Okay to “recycle” your earlier artwork

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and-Tujunga Shadow Hills Rotary Club

## Artists' Questions & Answers

### Selection Process & Payment

A diverse committee of local stakeholders will select the finalists and present these to the STNC Board for its final vote. For fairness, no judge will know any artist's name, thus no name should be on your artwork.

Once winners are selected, final artwork is sent in, the legal release is signed and returned, artists will be paid \$400.

There will be a total of 5 winners. Only 1 winning entry per artist.



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## Artists' Questions & Answers

### Submission Process – [STArtBanners@Yahoo.com](mailto:STArtBanners@Yahoo.com)

Your initial art submissions must include 2 items:

- 1) Artwork – Up to 4 .pdfs with your name as part of each filename.

Example: CarliBaez\_Hillsides.pdf

- 2) Application – Go to STNC.org. Click graphic link to reach the download link. It's a fillable .pdf so complete it online, save it using your name as part of the filename. Please fill in all parts:

Contact info

List of your submitted works' file names

What medium(s)

Your "Brag Sheet"

Artist Abb Dial

## Overview

## Requirements

### on Process and Payment

## of Rights

## More Info

**Sunland-Tujunga Neighborhood Council** is one of 99 LA Neighborhood Councils throughout the city. The NCS' purpose is to be effective advocates for their community as well as enhance the local voice of their community to the City Council and agencies.



Sunland/Tujunga/  
Shadow Hills  
Rotary Club

## Work Media

## Theme

Artists' subjects should represent Sunland-Tujunga and our unique neighborhoods, history/heritage, architecture, flora, fauna. Okay to "recycle" your earlier work.

## What to Submit

Your initial art submission must be a .pdf with your name as part of its filename along with your application. To ensure impartiality, do not include your name on the artwork. Winning artists must submit their final file in one of these formats: ai .eps .pdf .indd .tiff .psd, .jpeg or png. Minimum 150 dpi but 300 dpi preferred.

### Banner Size, Messaging:

Banner size: 3' x 8'. Art will cover 3' x 6' 4" (approx.) with city required STNC message on bottom. Your name will appear on the banner.

## Submission Process

You must complete the Artist's Application and email it with your .pdfs no later than Saturday, March 27. Find application here: [STNC.org](http://STNC.org)  
Email: [STArtBanners@yahoo.com](mailto:STArtBanners@yahoo.com)

## CALL FOR ARTISTS: APPLICATION

Please complete this **Fillable** .pdf. Then save it, using your name in the filename.  
Example: MariaJonesAppn.pdf. Email the application with up to 4 thumbnail .pdfs of  
your artistic submissions to: [STArtBanners@yahoo.com](mailto:STArtBanners@yahoo.com)  
Deadline to submit this application and thumbnails is: **Saturday, March 27, 2021**

PERSONAL INFORMATION	
Name	Telephone #
Address	Email
City, Zip	
Eligible artists must either live or work in Zip Codes 91040 or 91042. If you are eligible by work only, write the name, address and phone# of company here:	

### SUBMITTING YOUR THUMBNAIL .PDFS

You may submit up to 4 .pdfs. Please list the names of those files here. Your name must be part of each .pdf's file name. e.g. JoeSmith\_Tongva.pdf. Also list the medium you used to create your artwork: Photography, Acrylic, Watercolor, Pastels, Oils, etc.

File Name	Medium
1)	
2)	
3)	
4)	

**BRAG SHEET**

Tell us about your artistic accomplishments and media. Example: you earned 1st prize at the LA Zoo & Botanical Gardens Exhibition, 2018 in photography. Or you recently graduated art school in graphic design.



SUNLAND-TUJUNGA  
NEIGHBORHOOD COUNCIL



**Sunland/Tujunga/Shadow Hills Rotary Club**



and-Tujunga Neighborhood Council  
and-Tujunga Shadow Hills Rotary Club

## Artists' Questions & Answers

### What Happens Next

If your artwork is selected as one of 10 semi-finalists, it will be presented to the Neighborhood Council for final vote. We will notify you and encourage you to join the Neighborhood Council's April 14<sup>th</sup> Zoom meeting starting at 6:45pm.

Board members will be shown all 10 semi-finalists artwork. The 5 pieces that receive the most votes will be our winners.

Winners will be contacted by Izzy Candanoza to work with you to ensure final artwork is submitted correctly. Release must also be signed & returned.

and-Tujunga Neighborhood Council  
and-Tujunga Shadow Hills Rotary Club

ists' Questions & Answers

Questions